

Chocolate Yoga's Privacy Policy

This Privacy Policy governs the manner in which Chocolate Yoga collects, uses, maintains and discloses information collected from users (each, a “User”) of the chocolateyoga.com.au website (“Site”). This privacy policy applies to the Site and all products and services offered by Chocolate Yoga.

What Information Does Chocolate Yoga Collect?

Personal identification information

We may collect personal identification information from Users in a variety of ways, including, but not limited to, when Users visit our site, register on the site, place an order, fill out a form, respond to a survey, subscribe to the newsletter and in connection with other activities, services, features or resources we make available on our Site. Users may be asked for, as appropriate, name, email address, mailing address, phone number and credit card information. Users may, however, visit our Site anonymously.

We will collect personal identification information from Users only if they voluntarily submit such information to us. Users can always refuse to supply personally identification information, except that it may prevent them from engaging in certain Site related activities.

Non-personal identification information

Chocolate Yoga along with third party service providers such as Google may collect non-personal identification information about Users whenever they interact with our Site. Non-personal identification information may include the browser name, the type of computer and technical information about Users means of connection to our Site, such as the operating system and the Internet service providers utilised and other similar information.

What Does Chocolate Yoga Use Your Information For?

Any of the information we collect from you may be used in one of the following ways:

To improve customer service

(your information helps us to more effectively respond to your customer service requests and support needs)

To personalise your experience

(your information helps us to better respond to your individual needs)

To improve our website

(we continually strive to improve our website offerings based on the information and feedback we receive from you)

To process transactions

(we may use the information Users provide about themselves when placing an order only to provide service to that order. We do not share this information with outside parties except to the extent necessary to provide the service)

To administer a content, promotion, survey or other Site feature

(to send Users information they agreed to receive about topics we think will be of interest to them)

To send periodic emails

Note: The email address Users provide for order processing, will only be used to send them information and updates pertaining to their order. It may also be used to respond to their inquiries, and/or other requests or questions. If User decides to opt-in to our mailing list, they will receive emails that may include company news, updates, related product or service information, etc. If at any time the User would like to unsubscribe from receiving future emails, we include detailed unsubscribe instructions at the bottom of each email or User may contact us via our Site.

How Does Chocolate Yoga Protect Your Information?

We adopt appropriate data collection, storage and processing practices and security measures to protect against unauthorised access, alteration, disclosure or destruction of your personal information, username, password, transaction information and data stored on our Site.

Sensitive and private data exchange between the Site and its Users happens over a SSL secured communication channel and is encrypted and protected with digital signatures. Our Site is also in compliance with PCI vulnerability standards in order to create as secure of an environment as possible for Users.

Does Chocolate Yoga Use Cookies?

Yes chocolateyoga.com.au may use “cookies” to enhance User experience. User’s web browser places cookies on their hard drive for record-keeping purposes and sometimes to track information about them. User may choose to set their web browser to refuse cookies, or to alert you when cookies are being sent. If they do so, note that some parts of the Site may not function properly.

We use cookies to understand and save your preferences for future visits.

Does Chocolate Yoga Disclose Any Information to Outside Parties?

We do not sell, trade, or rent Users personal identification information to others. We may share generic aggregated demographic information not linked to any personal identification information regarding visitors and users with our business partners, trusted affiliates and advertisers for the purposes outlined above. We may use third party service providers to help us operate our business and the Site or administer activities on our behalf, such as sending out newsletters or surveys. We may share your information with these third parties for those limited purposes provided that you have given us your permission.

Third Party Links

Occasionally, at our discretion, we may include or offer third party products or services on our website. These third party sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites.

Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites.

California Online Privacy Protection Act Compliance

Because we value your privacy we have taken the necessary precautions to be in compliance with the California Online Privacy Protection Act. We therefore will not distribute your personal information to outside parties without your consent.

As part of the California Online Privacy Protection Act, all users of our site may make any

changes to their information at any time through the 'My Account' menu and selecting the 'Profile' -> 'Edit Profile' option (to change your name) or 'Settings' -> 'General' option (to change your email address and password).

Childrens Online Privacy Protection Act Compliance

We are in compliance with the requirements of COPPA (Childrens Online Privacy Protection Act), we do not collect any information from anyone under 13 years of age. Our website, products and services are all directed to people who are at least 13 years old or older.

Terms and Conditions, Terms of Service / Website Agreement

Please read our [Terms of Service / Website Agreement](#) that establishes the use, disclaimers, and limitations of liability governing the use of our website. Please also read our [Online Shop Terms and Conditions](#) that establishes the use, contracts, disclaimers, and limitations of liability governing the purchasing of products and services from our website.

Your Consent

By using this Site, you signify your acceptance of this policy and terms of service. If you do not agree to this policy, please do not use our Site. Your continued use of the Site following the posting of changes to this policy will be deemed your acceptance of those changes.

Changes to Our Policy

Chocolate Yoga has the discretion to update this privacy policy at any time. When we do, revise the updated date at the bottom of this page,. We encourage Users to frequently check this page for any changes to stay informed about how we are helping to protect the personal information we collect. You acknowledge and agree that it is your responsibility to review this privacy policy periodically and become aware of modifications.

This policy was last modified on **17 November 2014**.

Contacting Us

If there are any questions regarding this privacy policy you may contact us using the information below.

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